

## eContent Fall Pilot (Student - Survey #1)

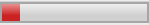

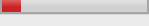
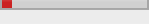
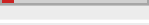

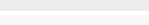
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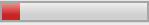

Date Range: 8/21/2013 1:00:00 PM - 1/30/2014 11:59:00 PM

Total Respondents: 214

Q1. How would you have acquired/purchased the textbook for this class if it had not been provided for you as an eText? (Check the most likely option)

Count	Percent		
26	12.15%		Buy new
109	50.93%		Buy used
28	13.08%		Rent
14	6.54%		Share
17	7.94%		Bought different eBook format (e.g., Kindle or Nook)
9	4.21%		Would not have acquired/purchased
11	5.14%		Don't know
214	Respondents		


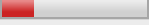
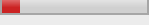
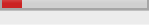
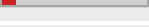
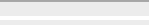
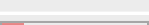
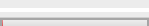
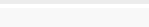
Q2. Do you plan to acquire/purchase a paper textbook for this class in addition to having access to the free eText?

Count	Percent		
26	12.15%		Yes (please explain why)
172	80.37%		No
16	7.48%		Don't know yet
214	Respondents		

Q3. When a textbook is required for a course, do you purchase it?

Count	Percent		
72	33.64%		Always
77	35.98%		Usually
52	24.30%		Sometimes
13	6.07%		Rarely
0	0.00%		Never
214	Respondents		

Q4. When you don't buy a required textbook, why not? (Check all that apply)

Count	Respondent %	Response %		
36	25.90%	9.07%		I buy a previous edition instead of the required edition
89	64.03%	22.42%		It is too expensive
49	35.25%	12.34%		I don't think it is necessary to have the textbook
55	39.57%	13.85%		Professors never/rarely use the text
39	28.06%	9.82%		I borrow a copy
38	27.34%	9.57%		I rent a copy
25	17.99%	6.30%		I share a copy
62	44.60%	15.62%		Depends on course and/or professor
4	2.88%	1.01%		Other (please specify)
139	Respondents			
397	Responses			

Q5. Have you ever used an electronic textbook before?

Count	Percent		
141	67.46%		Yes
68	32.54%		No
209	Respondents		

Q6. To what extent does your instructor encourage use of the Courseload features?

Count	Percent		
73	34.93%		A great deal
81	38.76%		Quite a bit
44	21.05%		Somewhat
5	2.39%		A little
6	2.87%		Not at all
209	Respondents		

Q7. Do you have any concerns about using an eText and the Courseload software platform in this class?

Count	Percent		
42	20.10%		Yes (please explain)
167	79.90%		No
209	Respondents		